



Revitalizing Royalty Management

To: ALL CLIENTS/USERS OF COPYRIGHTED WORKS
DATE: 2ND AUGUST 2024

Dear Sir/Madam,

RE: EXCLUSIVE LICENSING BY PAVRISK FOR PUBLIC USE OF MUSIC AND AUDIO VISUAL WORKS

We are writing to formally inform you of the important changes regarding the licensing of music and audio-visual works in Kenya. As of 2nd August 2024, Performing and Audio-visual Rights Society of Kenya (PAVRISK) was licensed as the sole Collective Management Organization (CMO) in Kenya authorized to issue licenses for the public use of copyrighted music and audio-visual works. This is in accordance with **License Number KE 01**, granted by the Government of Kenya.

What This Means for You

All businesses, organizations, and individuals who play music or audio-visual works in public spaces, including but not limited to banks, bars, restaurants, public transport vehicles, general shops, promotional activities, broadcasters, hotels, and entertainment venues, are now legally required to obtain their licenses exclusively from PAVRISK.

End of the Joint Licensing Venture

Please note that the former joint licensing venture between KAMP, PRISK, and MCSK, based on the new dispensation, stands dissolved, and these organizations are no longer legally authorized to issue licenses for the public use of copyrighted works. Any licenses issued under this former arrangement effective August 2024 are not valid. Specifically, PRISK transitioned into PAVRISK, hence, it no longer exists.

Furthermore, the court orders previously obtained by MCSK and KAMP have either been vacated, or do not affect the validity of the official license issued to PAVRISK, and as such, PAVRISK is the only legally recognized entity permitted to collect royalties and issue licenses for the public use of music and audio-visual works in Kenya.

Head Office: Starwood Apartments Block A, 3rd floor Office Suite A8. Hurlingham, Argwings Kodhek Road Nairobi, Kenya.
Mobile: +254715933933; +254719477477 | +254781721721; +254732721721
P.O. Box 100838 - 00101, Nairobi | Email: info@pavrisk.or.ke; hello@pavrisk.or.ke
Website: www.pavrisk.or.ke
Licensed and Regulated by the Kenya Copyright Board (KECOBO)



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Steps to Ensure Compliance

To comply with the legal requirements, all users of music and audio-visual works in public spaces must ensure that they acquire valid licenses from PAVRISK immediately. Failure to comply may result in legal action, including penalties as outlined in the Copyright Act, Cap 130.

How to Obtain Your License

Visit our online licensing portal at www.pavrisk.co.ke or dial *USSD *553#* to begin the licensing process.

You may also contact our regional offices or licensing officers across the country for assistance.

Payment options include Mobile Money, Direct Bank Transfers, and Cheques drawn in the name of PAVRISK.

For inquiries, please contact us through:

Email: info@pavrisk.co.ke

Phone: +254 719 477 477

Benefits of Licensing with PAVRISK

Comprehensive Rights Coverage: PAVRISK offers a one-stop solution, covering all rights for music and audio-visual works, ensuring compliance with Kenyan law.

Transparent and Fair Rates: Our tariffs are gazetted by the government, ensuring that users pay fair and regulated fees based on their category of use.

Support for Creators: By obtaining your license from PAVRISK, you are directly supporting the artists, musicians, and creators whose works you use in your business.

Important Notice

If you have previously obtained a license from any entity other than PAVRISK after 2nd August 2024, that license is no longer valid, and we urge you to transition to a PAVRISK license to avoid non-compliance.

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Identification Process of PAVRISK Licensing Officers

PAVRISK licensing officers are required to carry official **staff identification cards** when engaging with the public to issue licenses and conduct compliance checks. Each ID card contains the officer's **full name, photograph, National ID number, and designation** within the organization. To ensure transparency and prevent fraudulent activities, members of the public can confirm the authenticity of any PAVRISK licensing officer by dialling the **USSD code *553*1#**. This service allows users to verify the officer's credentials in real-time. Additionally, individuals can call our dedicated **hotline number +254 719 477 477** for further licensing inquiries or to report any suspicious activities. These measures are in place to guarantee **genuine interactions** between PAVRISK officers and the public, fostering trust and compliance across all sectors.

We appreciate your cooperation as we work together to protect the rights of creators and uphold the laws governing copyright in Kenya. Attached kindly find the necessary documents for your easy references.

Yours Faithfully,

For and On behalf of Performing and Audio Visual Society of Kenya.

JOSEPH NJAGIH
CHIEF EXECUTIVE OFFICER

CC:

Executive Director
Kenya Copyright Board
SHA Building, 5th Floor (Formerly NHIF Building)
Ragati Road, Upper Hill
Nairobi.